BRAND USA

NEWS RELEASE

"NATIONAL PARKS ADVENTURE" TRAILER, narrated by Robert Redford, NOW AVAILABLE FOR DOWNLOAD

October 20, 2015

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narrated by Robert Redford,

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MacGillivray Freeman Films, in partnership with **Brand USA**, will release for IMAX® and giant-screen theatres – **“NATIONAL PARKS ADVENTURE.”** Presented by **Expedia, Inc**. and **Subaru of America, Inc.**, the 3D film is scheduled for global release on February 12, 2016 to coincide with the centennial of the National Park Service next year.

Narrated by Academy Award® winner Robert Redford, **“NATIONAL PARKS ADVENTURE”** takes audiences on the ultimate off-trail adventure into the nation's awe-inspiring great outdoors and untamed wilderness. Immersive IMAX® 3D cinematography takes viewers soaring over red rock canyons, up craggy mountain peaks and into other-worldly realms found within America’s most legendary outdoor playgrounds. Join world-class mountaineer Conrad Anker, adventure photographer Max Lowe and artist Rachel Pohl as they hike, climb and explore their way across America’s majestic parks – including Yellowstone, Glacier National Park, Yosemite, and Arches – in an action-packed celebration that will inspire the adventurer in us all, and highlight how important it is that we protect these treasured landscapes.

A MacGillivray Freeman film, “**NATIONAL PARKS ADVENTURE**” is produced in association with **Brand USA** and presented globally by **Expedia, Inc.** and **Subaru of America, Inc**. **REI** is the domestic sponsor of the film. Major support was provided by the **Giant Dome Theater Consortium**. The film is directed by two-time Academy Award-nominated filmmaker **Greg MacGillivray** and produced by **Shaun MacGillivray**, written by **Stephen Judson** and **Tim Cahill**, with a musical score provided by **Steve Wood**.

https://www.youtube.com/watch?v=0iqF2Tk_1WA

www.nationalparksadventure.com

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About Brand USA
Brand USA is the nation’s destination marketing organization, dedicated to attracting legitimate international inbound travel to strengthen the U.S. economy, increase exports, create quality jobs, and promote community prosperity. By running data-driven campaigns and unifying messaging across industry and government, Brand USA positions the United States as a top global destination while providing current visa and entry information.

Over the past 13 years Brand USA has driven 11.3 million additional international visitors who spent $38.1 billion in the United States, leading to $82.9 billion in total economic impact and sustaining an average of more than 40,000 jobs each year. These efforts have generated nearly $11 billion in attributable tax receipts at the federal, state, and local levels.