BRAND USA

NEWS RELEASE

Charley Boorman's USA Adventure to broadcast on television this month

Washington, DC - November 04, 2013

Seasoned wanderluster and motorcycle enthusiast, Charley Boorman, has once again teamed up with producer/director Russ Malkin – and this time they take on an incredible journey exploring the USA.

Charley and the crew's epic seven-week expedition began in Hawaii on 21st June 2013, before travelling over 8,000 miles across 22 states, to showcase the eclectic cultures, history, landscapes, locals and adventure that the USA has to offer.

Beginning the trip in the Hedonisia community of Hawaii, Charley and team camped out on the glass desert of the lava fields before diving on an ancient wreck in Oahu. The team then flew up to Alaska to be taught hardcore trekking with the Alaskan Mountaineering School, traversing the precarious Mt. McKinley with Charley building and sleeping in his own snow-hole. Charley then travelled predominantly by motorbike across the entire country, from East to West, across the Southern Belt of the USA discovering her vast and varying landscapes.

Exploring the history of the USA Charley and Russ dove on a WW1 German U-boat in Beaufort, and joined in re-enacting the 4th of July battle in Charlotte. Riding out with EagleRider, the team travelled across Georgia, Mississippi, Louisiana and Texas before being hit by an impressive lightning storm in New Mexico. The intrepid adventurers then made their way through Colorado, Wyoming, Utah ending up in California for the traditional final biking convoy from Pt. Mugu to Venice Beach, Los Angeles.

"Being one of the most powerful countries in the world, the USA has always been a dream of mine to ride around. It was amazing to take a trip down memory lane and re-visit the place where Deliverance was filmed, and I have been lucky enough to experience some of the most exhilarating adventures I've ever been on! People always talk about how amazing Southern hospitality is and they're not wrong, we met some fascinating people on this journey with such interesting stories." - Charley Boorman

"This has been such an incredible adventure! I'm still amazed that we managed to take the rain with us from England to Death Valley – one of the driest and hottest places on Earth!" - Russ Malkin

From herding bulls in Texas and cliff camping at 11,000ft in Colorado, to racing across the Bonneville Salt Flats, camping out in Death Valley and braving a storm on Tall Ship Alabama in Boston, Charley Boorman's USA Adventure will give viewers an insight into the amazing characters, challenging adventures, wild landscapes and rich history that makes up the United States of America.

Charley's engaging personality and ability to connect with the viewers, alongside exceptional HD cinematography captures his adventure, and enables the viewer to gain a fresh and positive insight into the USA.

Charley Boorman's USA Adventure will air in November 2013 on Channel 5, in a 4x 1hr series. For more information on the show, please visit www.extremefrontiers.co.uk or follow the adventure @extremefrontier #EFUSA.

To celebrate the television series, adventure specialists Round the World Experts will be running a competition to win an incredible journey across the USA. Further details will be available on the Channel 5 website.

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