NEWS RELEASE

Exhibitors participating in Brand USA Travel Week Europe 2019 revealed

LONDON - August 19, 2019

Today, Brand USA, the destination marketing organization for the United States, announced the full list of exhibitors participating in the inaugural Brand USA Travel Week Europe taking place in London from Sept. 9-13, 2019. This immersive celebration of the United States will bring together the biggest players in the travel industry to discuss trends, challenges, innovations, and opportunities to grow visitation to the United States from Europe.

Approximately 100 exhibitors from across the U.S. will be attending the event to showcase the diverse range of travel experiences available throughout the 50 states, five territories, and the District of Columbia. The U.S. exhibitors participating include a unique mix of accommodation and food service providers, attractions/theme parks/ticket suppliers, destination management companies, destination marketing organizations/convention and visitor bureaus, receptive tour operators, and transportation companies, among others.

"We are excited to announce the full list of U.S. exhibitors participating in the inaugural Brand USA Travel Week Europe in London this September," said Christopher L. Thompson, Brand USA president and CEO. "With such a broad scope of exhibitors signed up across public and private sectors, Brand USA Travel Week Europe 2019 will provide the perfect opportunity for travel professionals from Europe to learn more about the United States. Brand USA Travel Week Europe 2019 will serve to support growth in the U.S. travel sector, creating more opportunities than ever before to inspire European travel professionals to better sell the USA to, through, and beyond gateway cities."

Brand USA Travel Week Europe 2019 buyers from across Europe will have the unique opportunity to connect directly with U.S. exhibitors from destination marketing organizations, hospitality providers, and hotels and attractions. An exclusive collection of curated one-on-one appointments will offer genuine connectivity, while the Enrichment Series – a rich program of innovative speaker sessions covering topics relevant to the USA and Europe right now – will leave attendees feeling inspired. An array of blockbuster evening events also promises to engage, educate and entertain, while providing the ideal environment to continue networking.

For more information on Brand USA Travel Week Europe 2019, visit BrandUSATravelWeek.com.

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NOTES TO EDITORS:

Full list of U.S. exhibitors participating in Brand USA Travel Week Europe 2019:

- 7M Tours
- Alabama Civil Rights Tourism
- Alabama Mountain Lakes Tourist Association
- Alabama Tourism Department - Heart and Soul of the Deep South USA
- Alabama Tourism Department - U.S. Civil Rights
- America & Beyond
- America 4 You/Detours American West
- American Indian Alaska Native Tourism Association
- American Queen Steamboat Company and Victory Cruise Lines
- AmericanTours International
- Arizona Office of Tourism
- Atlanta Convention & Visitors Bureau/Georgia Aquarium

- Beaches of Fort Myers & Sanibel (Lee County VCB)
- Best Western Premier Grand Canyon Squire Inn
- Bindelstiff Tours
- Bloomington, MN CVB
- Brand USA
- Brand USA Travel Week India 2020
- Cape Cod Chamber of Commerce & CVB
- Capital Region USA
- Choose Chicago
- Cirque du Soleil
- CityPASS
- Colorado Tourism Office
- Connect Travel
- Cruise America & Canada RV Rentals
- Delaware Parks & Resorts
- Discover New England
- Discover Newport/Discover Rhode Island
- Discover Puerto Rico
- Experience Kissimmee
- Experience Scottsdale
- Explore Charleston
- Explore Georgia/Visit Savannah
- Explore Minnesota
- Grand Canyon Tour and Travel
- Gray Line CitySightseeing NY
- Greater Fort Lauderdale Convention & Visitors Bureau
- Greater Miami Convention & Visitors Bureau/The Biltmore Hotel
- Hilton Worldwide
- Hornblower Cruises & Events
- IHG
- Illinois Office of Tourism
- ILNY (New York State)
- IPW by U.S. Travel Association
- Visit Kennedy Space Center Visitor Complex
- Kentucky Department of Tourism
- Lake Charles/Southwest Louisiana Convention & Visitors Bureau
- Las Vegas Convention and Visitors Authority
- Legends Attractions
- Los Angeles Tourism & Convention Board
- Louisiana Office of Tourism
- Macerich Shopping Centers & Fashion Outlets
- Marriott International
- Memphis & Mississippi
- Nashville Convention & Visitors Corp.
- New Hampshire, Lakes and White Mountains of New England
- New Orleans & Company
- North Dakota Tourism
- NYC & Company
- Papillon Grand Canyon Helicopters & Grand Canyon Scenic Airlines
- Reno-Tahoe Territory
- RLH Corporation
- San Francisco Travel
- Santa Monica Travel & Tourism
- Sedona Chamber of Commerce & Tourism Bureau
- Simon Shopping Destinations
- Sonoma County Tourism
- South Carolina Tourism
- South Dakota Department of Tourism
- TaxFree Shopping Texas
- TeamAmerica Receptive Tour Operator
- THL - Road Bear & El Monte RV Rentals
- Travalco
- Travel Oregon

- Travel Portland
- Travel Texas
- TravelNevada
- Universal Parks & Resorts
- Vermont Department of Tourism & Marketing
- Visit Anaheim
- Visit Austin
- Visit Baltimore
- Visit California
- Visit Clarksdale
- Visit Dallas & Visit Fort Worth
- Visit Denver
- Visit Florida
- Visit North Carolina
- Visit Phoenix
- Visit San Antonio/Fredericksburg Convention and Visitor Bureau
- Visit Seattle
- Visit Tampa Bay
- Visit Tucson
- Washington, DC/Destination DC
- West Hollywood Travel + Tourism Board
- Wyoming Office of Tourism

For more information on Brand USA Travel Week, visit BrandUSATravelWeek.com.

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About Brand USA
Brand USA is the nation's destination marketing organization, dedicated to attracting legitimate international inbound travel to strengthen the U.S. economy, increase exports, create quality jobs, and promote community prosperity. By running data-driven campaigns and unifying messaging across industry and government, Brand USA positions the United States as a top global destination while providing current visa and entry information.

Over the past 13 years Brand USA has driven 11.3 million additional international visitors who spent $38.1 billion in the United States, leading to $82.9 billion in total economic impact and sustaining an average of more than 40,000 jobs each year. These efforts have generated nearly $11 billion in attributable tax receipts at the federal, state, and local levels.