NEWS RELEASE

Exhibitor Registration Opens for Brand USA's Inaugural Travel Week India

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Registration is now open for Brand USA Travel Week India 2020, which will take place in New Delhi from October 5-9, 2020. Travel Week India will provide an ideal platform for U.S. travel industry suppliers to promote their products and services to prominent, pre-selected buyers from the Indian travel trade.

With an aim to grow visitation to the United States from across India, Brand USA Travel Week India will offer: pre-scheduled B2B appointments, inspiring guest speakers, an interactive media day with trade and select consumer media, as well as an opportunity to network with Indian buyers in an informal setting during evening events. Buyers will be present from Mumbai, Delhi, Ahmedabad, Chennai, Bengaluru, Hyderabad, Kolkata, Indore, Nagpur, and Punjab. Participating U.S. exhibitors will be able to renew and build relationships with top decision makers from the Indian travel sector.

"We are excited to host our partners at the inaugural Brand USA Travel Week India – an immersive event that provides a platform for U.S. travel suppliers to tap into this rapidly emerging market," said Christopher L. Thompson, president and CEO of Brand USA. "A key pillar in our statement of purpose is how do we create value in ways our partners would be challenged to or couldn't do on their own. As such, we are proudly committed to initiatives like Brand USA Travel Week India to help facilitate meaningful business transactions and knowledge-sharing in the effort to grow this critically important origin market for the USA."

Exhibitor registration is open to all tourism industry entities including, but not limited to, destination marketing organizations, conventions and visitors bureaus, attractions and other companies operating export-ready tourism services in the USA. Registration closes on April 30, 2020.

For more information on Brand USA Travel Week India 2020, please visit BrandUSATravelWeekIndia.com.

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About Brand USA
Brand USA is the nation's destination marketing organization, dedicated to attracting legitimate international inbound travel to strengthen the U.S. economy, increase exports, create quality jobs, and promote community prosperity. By running data-driven campaigns and unifying messaging across industry and government, Brand USA positions the United States as a top global destination while providing current visa and entry information.

Over the past 13 years Brand USA has driven 11.3 million additional international visitors who spent $38.1 billion in the United States, leading to $82.9 billion in total economic impact and sustaining an average of more than 40,000 jobs each year. These efforts have generated nearly $11 billion in attributable tax receipts at the federal, state, and local levels.

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