



Allie May is Manager, Strategic Partnerships for Brand USA, the nation's destination marketing organization with the mission of increasing international visitation to the United States, fueling the nation's economy and enhancing the image of the USA worldwide. In this role, Allie is responsible for supporting the implementation of cooperative marketing programs and campaigns with our partners and clients.

Prior to joining Brand USA, Allie worked as a Convention Sales Association at the San Francisco Travel Association and as a tourism and visitor services intern at Destination DC. Allie holds a Master of Tourism Administration in Sustainable Tourism Management and Bachelor of Business Administration degree in hospitality from The George Washington University.

Allie loves to travel and has visited 23 states and 20 counties. One of her favorite travel experiences is when she traveled to PyeongChang, South Korea to volunteer for the International Olympic Committee at the 2018 Winter Olympic Games. She enjoys hiking, going to concerts, and cheering on the Washington Spirit.