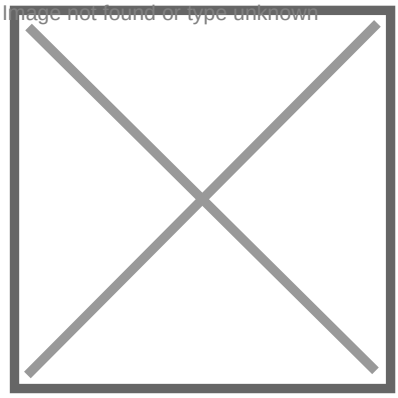
SOFIA DUNN



Sofia Dunn is senior coordinator, media producer for Brand USA, the nation's destination marketing organization with the mission of increasing international visitation to the United States, fueling the nation's economy and enhancing the image of the USA worldwide. In this role, Sofia helps to manage the Digital Asset Management system and provides support to GoUSA TV. In addition, she also provides support to the content management team to help with content needs for Brand USA.

Prior to joining Brand USA, Sofia worked as a digital media producer for Northern Virginia Community College. She received her undergraduate degree in mass communications from Virginia Commonwealth University.

Sofia loves traveling, photography, spending time with family and friends, and introducing her son to new places. She is originally from the Orlando area of Florida and has ventured to five countries and thirteen states. Her favorite travel memory is riding her bike across the Golden Gate Bridge and recommends the California coast as her favorite travel destination.