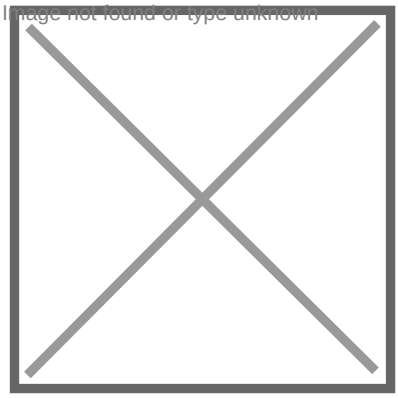
ALEX DUDICH



Alex Dudich is Manager, Partner Marketing Operations for Brand USA, the nation's destination marketing organization with the mission of increasing international visitation to the United States, fueling the nation's economy and enhancing the image of the USA worldwide. In this role, Alex is responsible for supporting the implementation of cooperative marketing programs and campaigns with partners and clients.

Prior to joining Brand USA, Alex worked at Beautiful Destinations, an award-winning strategic, creative, and content studio. At Beautiful Destinations, she was on the accounts team, working closely with Brand USA. She also spent time as the advertising manager for the West Virginia Department of Tourism, overseeing brand partnerships and cooperative advertising programs. She received her bachelor's degree in Journalism, specializing in Strategic Communications, with a minor in Sports Communications from West Virginia University.

Alex loves traveling, reading, writing, and being with friends and family. Alex is a huge sports fan, especially rooting on her favorite teams in American Football at the collegiate and professional levels. She is originally from Wheeling, West Virginia, and has ventured to 21 states and 8 countries. Her favorite travel memory is navigating Iceland's Ring Road for a week with her family and recommends either Iceland or the Czech Republic as her favorite travel destinations.