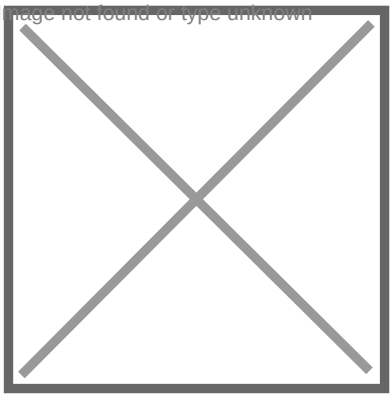
# AILA LAMBZNAK

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Aila Lambznak is the director of salesforce operations for Brand USA, the nation’s destination marketing organization with the mission of increasing international visitation to the United States, fueling the nation’s economy and enhancing the image of the USA worldwide. In this role, Aila is responsible for Salesforce administration and support for the Brand USA team.

Prior to joining Brand USA, Aila functioned as an administrator and declarative developer responsible for initiating a Salesforce instance for a public highway authority in Colorado. She received her bachelor's and master’s degree in Science from Colorado State University.

Aila is originally from Oak Creek, Colorado, and has ventured to 29 states and 31 countries. Her favorite travel memory is paddleboarding among bioluminescence algae followed by a winter solstice bonfire on the beach in Mexico. She recommends Istanbul as her favorite travel destination.