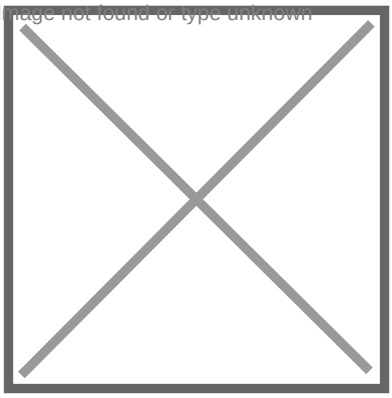
ANDREW FELTS

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Andrew Felts serves as the senior manager, media relations & communications at Brand USA, the nation's destination marketing organization dedicated to promoting international visitation to the United States. In his role, Andrew works to amplify U.S. destinations and experiences and the positive impact of international travel.

Prior to joining Brand USA, Andrew led communications and public relations efforts for Visit Mobile, where he implemented holistic campaigns that generated millions of impressions and secured hundreds of stories in top-tier travel publications. In 2022, the Alabama Tourism Department recognized him with the 'Rising Star' award for his contributions to the Alabama tourism industry. Andrew is also actively working towards earning his Tourism Marketing Professional (TMP) certification from Southeast Tourism Society's Marketing College.

Andrew holds a Bachelor of Science degree in Communications & Public Relations from the University of Mobile.

In addition to his professional endeavors, Andrew is deeply engaged in his community through various service organizations. He is an active member of the Public Relations Society of America's Travel & Tourism Section.