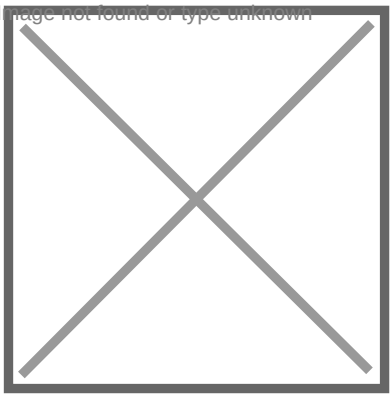
KAT POMMER

Image not found or type unknown



Kat Pommer serves as the Director, Technology at Brand USA, the nation's destination marketing organization dedicated to promoting international visitation to the United States. In her role, Kat is responsible for spearheading the IT strategy, including planning, budgeting, and tactical execution to ensure the seamless functioning of technology operations. She oversees both in-office and virtual technology operations and coordinates all technical requirements for Brand USA's various events.

Prior to rejoining Brand USA, Kat gained valuable experience in the technology industry, where she served as a UI designer and technology manager. Kat previously served as the coordinator of corporate communications at Brand USA from 2017 through 2020.

Outside of her professional career, Kat enjoys spending time with her family, reading, and playing with her dog Wilson.