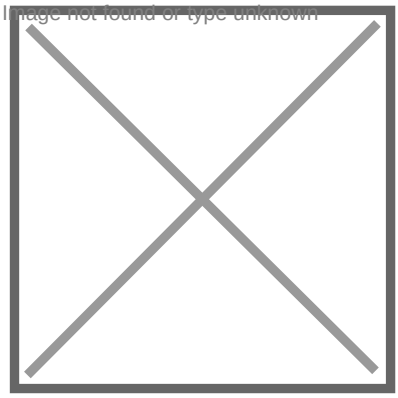
LOIDA LICLIC



Loida Liclic is the Staff Accountant ll for Brand USA, the nation’s destination marketing organization with the mission of increasing international visitation to the United States. In this role, she provides operational data processing and reporting analysis support for the Accounting and Finance team, focusing on Accounts Receivable, Accounts Payable, and General Ledger functions.

Prior to joining Brand USA, Loida worked in Guam for Tutujan Hill Group, Ltd., a construction firm that contracts with local private businesses as well as local and federal government entities.

Loida earned her Bachelor of Science in Business Administration, majoring in Accounting, from the University of the East in Manila, Philippines, in 1983. She became a certified CPA in the Philippines shortly after graduating.

Currently residing in Woodbridge, VA, Loida is known for her dedication to detail in finance and accounting, which she brings to Brand USA.