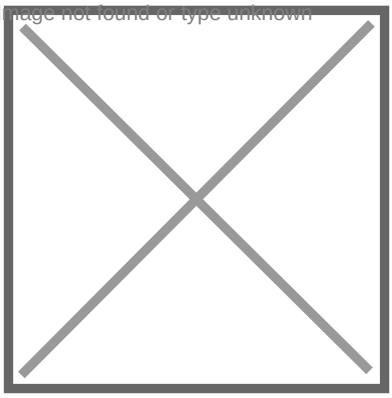
PAUL HOWARD, CPA



Paul Howard is assistant controller for Brand USA, the public-private partnership responsible for launching the United States' first-ever nationally coordinated tourism marketing effort. In this position, Paul manages Brand USA's general ledger and accounts receivable within the operations department.

Paul joined Brand USA in October of 2016. Prior to that, Paul was a Staff Accountant at Samuels and Son Seafood in Philadelphia, Pennsylvania from 2010 to 2016. In that role, he assisted in financial and cost accounting. Paul became a Certified Public Accountant (CPA) in 2016 prior to joining the Brand USA team. He graduated from Penn State in 2009 with a Bachelor of Science in Accounting.

Growing up in Pennsylvania, Paul is a passionate Eagles fan. He also enjoys active outdoor adventures like rowing and cycling. He tries to visit as many states across the United States as he can and credits this patriotic pride as the reasoning for joining Brand USA. As a new Washingtonian, Paul plans to join The Greater Washington Society of CPAs (GWSCPA) and officially making the District of Columbia his home.