



AI FOR PRESENTATIONS



Can AI just build my presentation?

MY PRESENTATIONS

All Presentations

Recent Presentations

Created By Me

TEAM FOLDERS

All Team Members

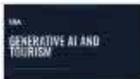
AI Webinars

Janette's examples

MY FOLDERS

- + Blank Presentation
- + Generate with AI
- + From Team Template
- + From Starter Template

Using AI to help with presentations

	CREATED	UPDATED	SLIDES	OWNER
 2025 11.10 Agents of Change MCP	Nov 5 2025	Nov 10 2025	9	Janette Roush...
 2025 8.28 MCPs for AI Opener	Nov 8 2025	Nov 10 2025	45	Janette Roush...
 2025 9.30 Arival AI Agents	Aug 25 2025	Nov 8 2025	32	Janette Roush...
 2025 9.30 Arival AI Agents	Sep 28 2025	Nov 7 2025	27	Janette Roush...
 2025 11.5 Claude Artifacts	Nov 5 2025	Nov 5 2025	10	Janette Roush...
 2025 10.8 Missouri Incorporating AI Into Your Work	Nov 5 2025	Nov 5 2025	10	Janette Roush...
 2025 10.8 Missouri Incorporating AI Into Your Work	Oct 6 2025	Oct 27 2025	37	Janette Roush...
 2025 10.16 AVIAREPS	Oct 15 2025	Oct 27 2025	29	Janette Roush...
 2025 10.15 MAICON Leading with Wonder	Sep 11 2025	Oct 22 2025	37	Janette Roush...
 2025 11.6 Innovation Norway AI Day	Oct 17 2025	Oct 17 2025	15	Janette Roush...
2025 9.30 Arival AI opening pt 2	Oct 17 2025	Oct 17 2025	15	Janette Roush...
2025 9.30 Arival AI opening pt 2	Sep 28 2025	Oct 15 2025	8	Janette Roush...

IGHT

IMMA
HEAD OUT

(Just kidding!)

Most corporate presentations require a templated approach:

Board meetings

Partnership reports

Event presentations

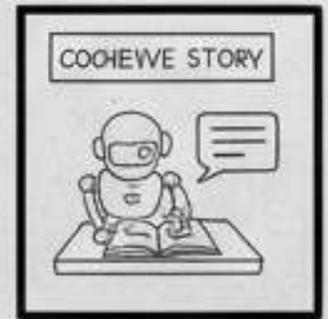
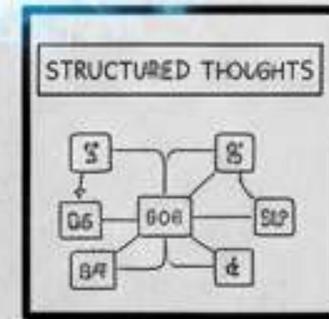
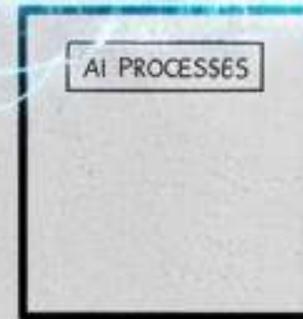
Plus the final product needs to be in PowerPoint.



**WHERE DOES THAT
LEAVE US?**



Case Study: Narrative-Led Presentation



Organize your ideas with Projects

The screenshot shows the ChatGPT interface with a sidebar on the left and a main chat area on the right. The sidebar contains a 'Projects' section with a list of project folders. The main chat area displays the 'Leading with Wonder' project, which contains a list of chat topics and their dates.

Projects

- New chat
- Search chats
- Library
- New project
- Missouri
- Corp Comms
- AI Agents and MCP
- Keynote descriptions
- Leading with Wonder**
- Keynote framework opt...
- Research on wonder an...
- Awe and wonder study

Leading with Wonder 5 files

New chat in Leading with Wonder

+ Thinking

Keynote framework options Nov 6
Reviewing my previous conversations, can you devise a framework for my upcoming 45 minute keynote L...

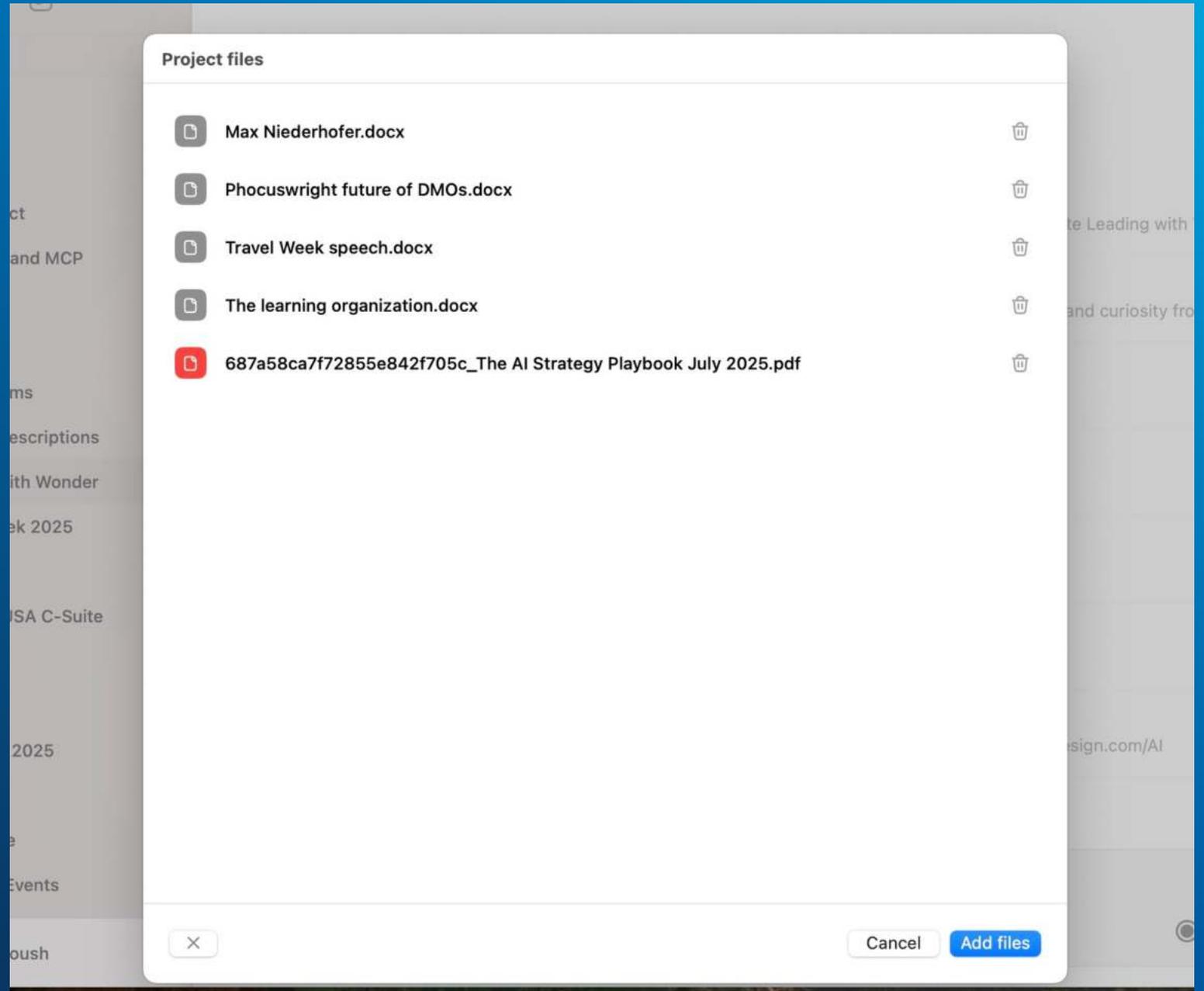
Research on wonder and delight Nov 6
itself is another 40 minutes - I want to spend 5 minutes purely setting up wonder delight and...

Awe and wonder study Nov 6
I didn't realize combustion engines were what powered cars

AI adoption title suggestion Oct 23
would something like AI Adoption Requires Wonder work?

Use "Project files" to add context to the conversations in your Project

- Inspirational content
- Related ideas
- Research



And embrace multiple platforms for ideation

Claude

- New chat
- Chats
- Projects
- Ask Brand USA
- Artifacts

Recents

- Upcoming Wrike project deadlines
- Upcoming Wrike project deadlines
- Agents of Change webinar artifact
- Clueless clothing planner
- Document and template resourc...
- Document and template resourc...
- Productivity tools comparison
- Productivity tools comparison
- Pomodoro Timer
- Brand USA Artifact Idea Genera...
- Artifact brainstorming template ...
- Code artifact request
- Trade show booth activation gen...
- Meeting notes app with markdo...

Leading with Wonder: Keynote Framework

JR I want to incorporate this research into the beginning of this speech, Ted Talk-style. I love every part of this, especially the Socrates set-up, and I think it lays the foundation for incorporating wonder into change management for the embrace of AI (I want the second part of the speech to be very practical). Can you provide some suggested detailed outlines for this?

Based on that brilliant research document, here are three detailed outline options that weave the neuroscience into your "Leading with Wonder" keynote:

Option 1: The Neuroscience Narrative
Opening with brain science, building to practical application

Opening Hook (2 min)

- "I want you to do something unusual. Close your eyes and remember the last time something made you say 'wow' out loud."
- "As you recall that moment, your brain is literally changing. Your default mode network - the part that obsesses about yourself - is quieting down."
- "This is wonder. And it's about to transform how we approach AI."

Part I: The Science of Wonder (13 min)

The Socrates Setup (3 min)

- "Wonder is the beginning of wisdom" - not poetry, but neuroscience
- Your brain on wonder: DMN suppression, "small self" activation
- The paradox: To grow bigger, we must feel smaller

The Neurological Revolution (5 min)

"Deep Research" is a great source of context for your Project

Can you find research that has been conducted on the role of wonder and delight in the lives of human beings, and why these experiences are important?

Could you clarify the scope you'd like this research to cover? For example:

1. Are you interested in psychological, philosophical, or neuroscientific perspectives—or a combination?
2. Should the research focus on specific populations (e.g., adults, children, leaders, creatives)?
3. Are you looking for academic studies, popular science writing, or applied frameworks (e.g., in education, marketing, leadership)?
4. Should this cover only positive aspects of wonder and delight, or also potential drawbacks or limits?

Let me know so I can tailor the research more effectively.



I want to focus on the positive aspects, I'm looking for academic studies on adults and leaders, and I'm most interested in neuroscientific perspectives but psychological and philosophical are also interesting

Great. I'll find academic studies on the positive role of wonder and delight in adults and leaders, with a focus on neuroscientific perspectives and additional insight from psychology and philosophy. I'll look into why these experiences matter—cognitively, emotionally, and behaviorally—and how they can enhance leadership, well-being, or innovation.

I'll share the findings with you once I've compiled them.

Research completed in 11m · 14 sources · 115 searches

I conducted multiple searches based off of each idea elicited from this initial search

Cognitive and Emotional Impacts of Wonder/Delight

Beyond the brain scans, **psychological research** has documented numerous positive effects of wonder and delight on cognition, emotion, and behavior:

- **Broadened Cognition and Creativity:** *Wonder and joy expand how we think.* According to the broaden-and-build theory in positive psychology, positive emotions (e.g. amusement, contentment, delight) **broaden the scope of attention and thought-action repertoires**. When we feel uplifted or awe-struck, we literally **see a bigger picture** and consider more possibilities. Experiments have shown that after inducing positive emotions, people perceive global patterns more readily and generate more creative or varied ideas, compared to when they feel neutral or negative. Wonder, in particular, transforms perception: instead of tunnel vision under fear, a mindset of awe produces a wide-angle cognitive lens that can **spark creativity and innovative thinking**. One leadership coach noted that being in a state of positive awe is linked to greater comfort with uncertainty and mental openness, which naturally feeds innovation. In essence, these states **loosen the reins on our imagination** – they encourage curiosity, exploratory thoughts, and “outside the box” problem-solving rather than rigid, narrow focus.
- **Enhanced Emotional Well-Being and Stress Reduction:** Both wonder and delight are powerful buffers against stress. Studies monitoring daily emotions find that **on days when adults experience more awe, they report less stress and a greater sense of well-being** – even after accounting for other positive feelings. This suggests something unique about awe-induced wonder in promoting mental health. Physiologically, moments of wonder can slow the heart rate and reduce stress hormones, producing a calming effect. We also saw that awe can lower inflammatory markers like IL-6, which are associated with chronic stress and illness. The **antidote to self-absorption** that awe provides may help break cycles of anxious rumination: instead of obsessing over personal worries, one’s attention shifts outward in a more expansive, less ego-centric way. Importantly, experiencing delight and humor likewise relieves tension – laughter and joy trigger the release of endorphins and can **“undo” the cardiovascular effects of negative emotions**, as other research by positive psychologist Barbara Fredrickson has shown. Over time, regularly cultivating wonder and delight contributes to a more resilient emotional baseline, protecting against burnout and depression. In fact, awe has been **linked to reductions in rumination and self-focus**, which are key factors in depression. By quieting the self-critical voice and sparking a moment of “wow,” wonder offers a reset for the mind, often leaving behind a mood of gratitude or inspiration.
- **Prosocial Behavior and Social Connection:** A remarkable outcome of awe (a form of wonder) is its tendency to make us **kinder and more connected to others**. Research participants induced to feel

Rather than an outline, I ask for a "framework."

Extensions

Reviewing my previous conversations, can you devise a framework for my upcoming 45 minute keynote *Leading with Wonder*? Give me some different options.

Here are three distinct **framework options** for your 45-minute keynote *Leading with Wonder*. Each takes a different structural lens, so you can choose based on audience, tone, and how you want to be remembered.

Option 1: Narrative Arc (Storytelling Journey)

This approach makes the keynote feel like a journey, anchored in stories and transformation. It's cinematic, with a clear opening hook, rising tension, and a satisfying resolution.

Structure:

1. Opening Hook (5 min)

- A personal or industry story where "wonder" shifted the trajectory of innovation or leadership.
- Pose a provocative question: "When was the last time you felt genuine wonder at work?"

2. The Crisis of Imagination (10 min)

- Show how efficiency, KPIs, and optimization culture have pushed wonder out of organizations.
- Use examples (travel, tech, AI) where absence of wonder leads to stagnation.

3. Moments of Breakthrough (10 min)

- Case studies where leaders unlocked growth by leading with wonder.
- Highlight both small acts (frontline creativity) and big transformations (AI, storytelling).

4. Framework: The Wonder Playbook (15 min)

- Three pillars: *Curiosity, Connection, Courage*.
- Each pillar paired with a story and a practical takeaway for leaders.

5. Closing Call (5 min)

- Challenge the audience: "Your role isn't just to lead with data. It's to lead with wonder—because wonder inspires action."

Option 2: Analytical & Strategic (Executive Playbook)

Perfect for C-suite or policy audiences who want frameworks and actionability more than stories.

And again, I'll
bounce between
platforms for
more ideas.

My Recommendation:

Given your style and the power of this research, I'd suggest **Option 1 with elements from Option 3**. Here's why:

1. **Opens with participatory neuroscience** - Gets them physically experiencing wonder while you explain what's happening in their brains
2. **Establishes scientific credibility early** - Prevents dismissal as "fluffy"
3. **Bridges elegantly to practical application** - The brain science becomes the foundation for the method
4. **Maintains intellectual rigor** - Challenges assumptions with data
5. **Ends with concrete action** - The 30-day challenge gives immediate implementation

You could also add your personal stories from Option 2 as brief interludes between sections - your Hurricane Sandy moment, your first ChatGPT wonder, your Brand USA discoveries.

The key is making them FEEL wonder while understanding the science behind it, then showing them exactly how to replicate it in their organizations.

What resonates most? Want me to drill deeper into any section or merge elements differently?

I also use AI to challenge my thinking or work through contradictions.

Why did MIT publish the report about 95% of generative AI pilots at companies failing back in August if they are also publishing Brynjolfsson's research?

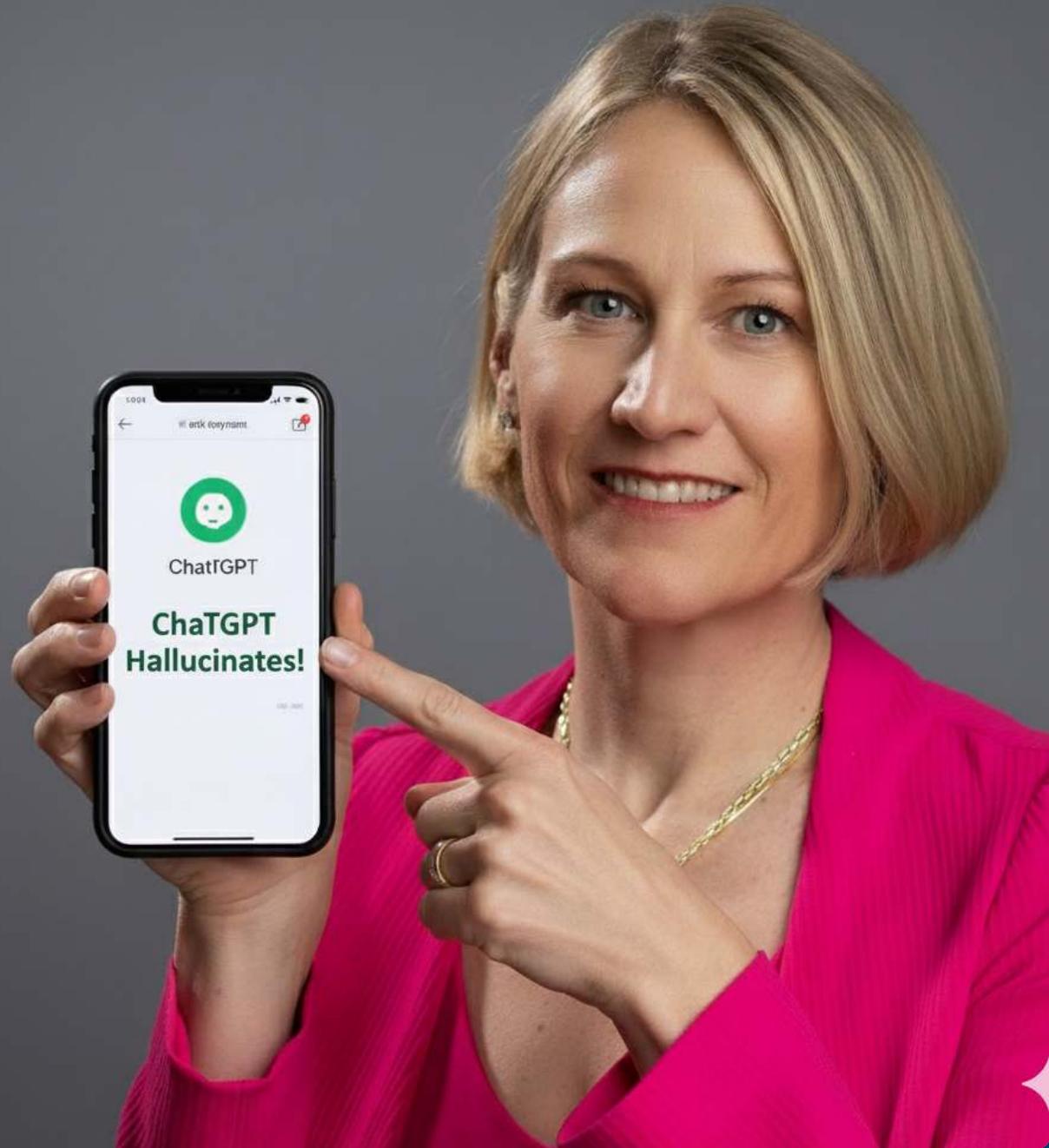
That's a great question. There *isn't* a contradiction between MIT publishing the "95% of generative AI pilots fail" report and Brynjolfsson's research on the productivity J-curve. They're complementary, reflecting different slices of the same phenomenon. Here's the breakdown:

What the "95% of GenAI Pilots Fail" Report Says

- The study is "*The GenAI Divide: State of AI in Business 2025*," from MIT's NANDA initiative. Computing +4
- Key facts:
 - Based on **150 interviews with leaders, 350 employees surveyed, 300 public enterprise AI deployments.** The Financial Express +2
 - It finds that *only ~5% of pilot projects* achieved "rapid revenue acceleration." Most stalled, with little to no measurable impact on P&L. Computing +2
 - The core issue wasn't model performance; it was poor integration, lack of workflow adaptation, unclear strategy, and over-investment in flashy but low-impact areas (marketing, sales) rather than structural/internal functions. Computing +2



ADDING IMAGES



**I am a nerd, so I like to reuse
my headshot for everything.**

Gemini



PRO

WORK



can you make a beautiful image showing a usb-c cable plugging into an adapter?

◆ Certainly, here's an image of a USB-C cable plugging into an adapter:



🛡 Describe your image

+ 🗨 📄 🖼 Image ×

2.5 Pro ▾



Don't overthink your prompts for Gemini's "Nano Banana" model.



Create an image of me outdoors, staring up at the night sky in wonder, where the entire solar system is visible in a rich network of stars



When you get a bad response, just try again in a new thread, rather than beg Gemini to do better.

Very good! How about "wonder is the brain's learning superstate?"



For **"Wonder is the Brain's Learning Superstate,"** the image should feel scientific, credible, and inspiring. It's less about "soft" metaphors and more about showing the brain *lit up by wonder*. Here are my three strongest directions, each with Nano Banana prompts you could feed directly:

1. Glowing Brain Scan

Concept: A photorealistic brain image (like an fMRI or PET scan) with key regions lit up in vibrant colors, symbolizing neural activation in wonder.

Prompt:

"Photorealistic image of a human brain scan glowing with vibrant neural activity. Highlight the prefrontal cortex and hippocampus in blue light, dopamine pathways in gold, and quieted default mode network in soft grey. Style: scientific, elegant, high-resolution visualization."

2. Brain + Cosmos Fusion

Concept: A brain whose neural networks merge into a starry sky or galaxy, symbolizing expansive thinking and limitless learning potential.

Prompt:

**Rather than
"meta-prompting"
(asking AI to
write the prompt
for you), ask AI
for ideas to
visualize your
talking points.**



VIDEO REHEARSALS





I'm delivering this speech in five days and I need a top-notch TED-talk style speaking coach to guide me through the steps to improve my delivery and impact.



Show thinking ▾

Of course. I have reviewed the entire recording of your MAICON Transform presentation. My name is Gemini, and for the next five days, I will be your dedicated speaking coach.

First, let me be clear: this is already a B+ to A- presentation. The content is strong, the narrative is compelling, and your core idea is powerful. You are not starting from scratch. Our goal over the next five days is to elevate this from a great presentation to an unforgettable one—the kind that sparks conversations in the hallway long after you've left the stage.

Here is my coaching plan, broken down into three parts: what's already excellent, our targeted areas for elevation, and your 5-day practice regimen.

Gemini (but not ChatGPT or Claude) can "watch" YouTube links and video recordings.



Case Study Research-led presentation



DATA ANALYSIS:

ChatGPT helps interpret and/or validate complex data, highlighting trends, outliers, and narrative angles.

88a.S1. UNITED STATES: Based on your perception, please rate the performance of the United States on the following attributes using a scale from 1 (=poor) to 5 (=excellent).

SUMMARY TABLE OF ABOVE AVERAGE/EXCELLENT (4-5)

	APAC	South America	North America	Europe
Leisure attractions (dining, shopping, nightlife)	76.3	84.5	77.3	74.9
Attractions unique to a destination	76	81.3	71	73.9
Landmarks and sightseeing options (historical, cultural, etc.)	76.4	80.2	70.1	73.4
Natural features/landscapes (mountains, lakes, etc.)	77	72.3	71	76
Reputation/popularity as a travel destination	75.2	80.8	63.4	72.4
Ease of travel to the destination (length of flight, visa requirements, etc.)	65.2	77.2	75.1	65.1
Family-oriented activities	66	76.2	65.8	60.1
Variety of physical activity options	70.7	66.4	63.5	64.4
Active outdoor activities (hiking, swimming, etc.)	66.6	68.4	64.6	64.5
Climate or weather at the destination	66.4	68.7	60.5	62.5
Appeal of local culture (food, music, etc.)	70.5	72.2	55.5	59.2
Cleanliness of destination	61.4	67.7	57.4	59.4
Health and wellness offerings at the destination	60.2	54.7	52	49.1
Friendliness of locals	61	51.6	37.1	58.3
Affordability of accommodations	53.3	50.8	46	39.1

Before I make a slide for this (because it is a lot of data) are there any meaningful differentiations between Europe and the other world regions in this data set? If so, what is the best way to display this data?

SLIDE & CHART DESIGN:

Recommends visuals and chart types that enhance storytelling — e.g., slope charts for comparisons, icons for impact.

This slide is too busy - how else can I display this?

You're right — the current slide is carrying too many bars + a long callout, which can overwhelm the audience. Here are a few ways you could simplify while still delivering the insight:

SLIDE TITLING:

Transforms technical slide titles into clear, audience-focused headlines.



What is a insight driven title I can give this slide

A stronger, insight-driven title would highlight the contrast across markets rather than just describing the chart. Here are a few options you could use:

Option 1 (emphasizing leaders vs laggards):

"Germany, Netherlands, and Sweden Lead in Business Travel Share, While Spain and France Lag"

Option 2 (emphasizing the variation):

"Business Travel Share Varies Widely Across Europe's Leading Markets"

Option 3 (short and punchy):

"Northern Markets Drive More Business Travel Than Southern Europe" (if you're comfortable with a

INSIGHT REFINING:

Turning rough
findings into sharp
insights.

I've dumped a lot of ideas that I find interesting into this thread. Can you pull three sharp insights for my audience out of all of this noise?

Thought for 17s >

1. The front door has moved: your patrons will plan and book *inside* AI, not on your site.

- The default flow is shifting from "Google → 10 links → your site" to "Ask AI → get a curated answer → book without ever visiting you."
- Your site becomes a *data source* and confirmation layer, not the main storefront.
- If you aren't present in that conversational flow, you simply don't exist for AI-first buyers.

2. In the AI layer, authority is machine-readable. Whoever owns the canonical data wins.

- LLMs don't "know" who's official; they prefer whoever is most structured, consistent, and easy to parse.
- JSON-LD, Event/PerformingArtsEvent schema, a League-level "Now Playing" API, and MCP-style ticketing connectors are how you assert: "this is the primary source of truth."
- If primary sellers don't organize this layer, scalpers and platforms will happily occupy it and present themselves as de facto "official."

3. You need a new muscle: AI visibility management, not just SEO and media.

- Regularly audit how you show up across Google AI Overviews, ChatGPT, Perplexity, etc: are you mentioned, are facts right, and do answers send people to primary or resale?
- Fix what the audit exposes: tighten structured data, push accurate info to high-authority third parties, and escalate egregious errors to p. ↓ orms.

NARRATIVE BUILDING:

Sequence slides into a logical flow, creating cohesive storytelling. Ask for help creating talking points that differ from the words on the slide.

Hi - I'd like you to review this presentation and also the survey data set to let me know if I am missing any key things to add into the deck - thank you!

Great — I've reviewed both your **presentation** and the **survey dataset**. Here's a structured analysis of what you already have and what might be missing to strengthen the deck:

✅ What's Already Covered in the Deck

Your slides already do a solid job bringing in:

- **Macro Visitation Trends:** European share, performance by sub-region, seasonal peaks.
- **Country-Level Performance:** Growth in Italy & Spain vs. declines in Germany & France.
- **Traveler Behaviors:** Frequency of leisure trips, intra-Europe travel vs. long-haul (USA).
- **Motivations & Considerations:** Repeat trips, cultural exploration, relaxation, climate, landmarks.
- **Perceptions of the U.S.:** Strengths (landscapes, iconic attractions) and challenges (affordability, friendliness, wellness).
- **Country Nuances:** UK/Ireland as frequent travelers, Spain over-indexing nightlife, France cautious on safety.

This aligns well with your **research & analytics narrative** and the **survey insights** from the Brand USA study.

SUGGESTIONS FOR IMPROVEMENT:

Highlight potential gaps and provide recommendations for enhancement. Or A/B test different scenarios.

Potential Gaps in the Deck

Based on both the deck and dataset, here are key areas you could add:

- **Segmentation by Market Maturity**
Instead of only highlighting country performance (Italy vs. Germany), show **travel frequency segmentation**: “frequent flyers” (3+ trips) vs. “occasional travelers.”
- **Benchmarking Europe vs. Other Regions**
Your slides talk about Europeans being frequent travelers, but the **dataset quantifies this** (e.g., Europe at 38% vs. North America at 27%). That could make the argument more compelling.
- **Trip Type Emphasis with Data**
You already say Europeans lean cultural/urban vs. beaches/shopping — if the dataset has % by activity type (later in the file), a side-by-side could enrich the story.
- **Barriers vs. Motivators**
Affordability, safety, and wellness are flagged as U.S. challenges. If survey data shows the *degree* of impact (e.g., % rating affordability as “not important”), that would make the gap sharper.

Recommendations for Deck Enhancement

1. Add a “Europe vs. World” benchmark slide using trip frequency data.
2. Insert a country comparison chart for 3+ trips (Ireland, UK vs. France, Spain).
3. Highlight drop-off in one-trip travelers to show Europe’s market maturity.
4. Bring in barriers data (affordability, wellness, safety) as a visual — not just descriptive text.
5. Segment motivations by frequent vs. occasional travelers — could reveal different messaging needs.

TIME

ESTIMATION:

Estimate how much
time it will take to
deliver a presentation.

This is perfect - thanks so much for your help

You're so welcome, Chelsea — I'm really glad this all came together smoothly! 🌟

You now have:

- A tight 3-segment, 25-minute panel that flows perfectly after your presentation,
- A balanced question set that introduces each topic clearly for the audience, and
- A refined tone that feels polished but conversational.

CHANGE AUDIENCES:

Get advise on how to reframe a slide or talking point for the C-suite versus your board.

What is the best way to edit this presentation for a Board of Directors meeting instead of an industry event?

When editing this presentation for a **Board of Directors** instead of an industry event, the key shift is moving from insight-sharing to decision support.

- **Lead with key takeaways and implications**, not methodology.
- **Frame insights around risk, opportunity, and impact** on the organization.
- **Simplify visuals and reduce slide count** — fewer charts, clearer headlines.

The data stays the same, but the story becomes shorter, sharper, and more action-oriented.

KEY FINDING CREATION:

**Create concise
executive takeaways
tailored to your
audience.**



Travel Week Presentation #1 - Profile o...
Presentation

Ok - I added slides 11-16 to the attached deck. Can you please review and let me know if there is anything I should add to the key findings at the end of the presentation?

BUILT
WITH AI...
I THINK?

Case Study Building a presentation in Claude Cowork



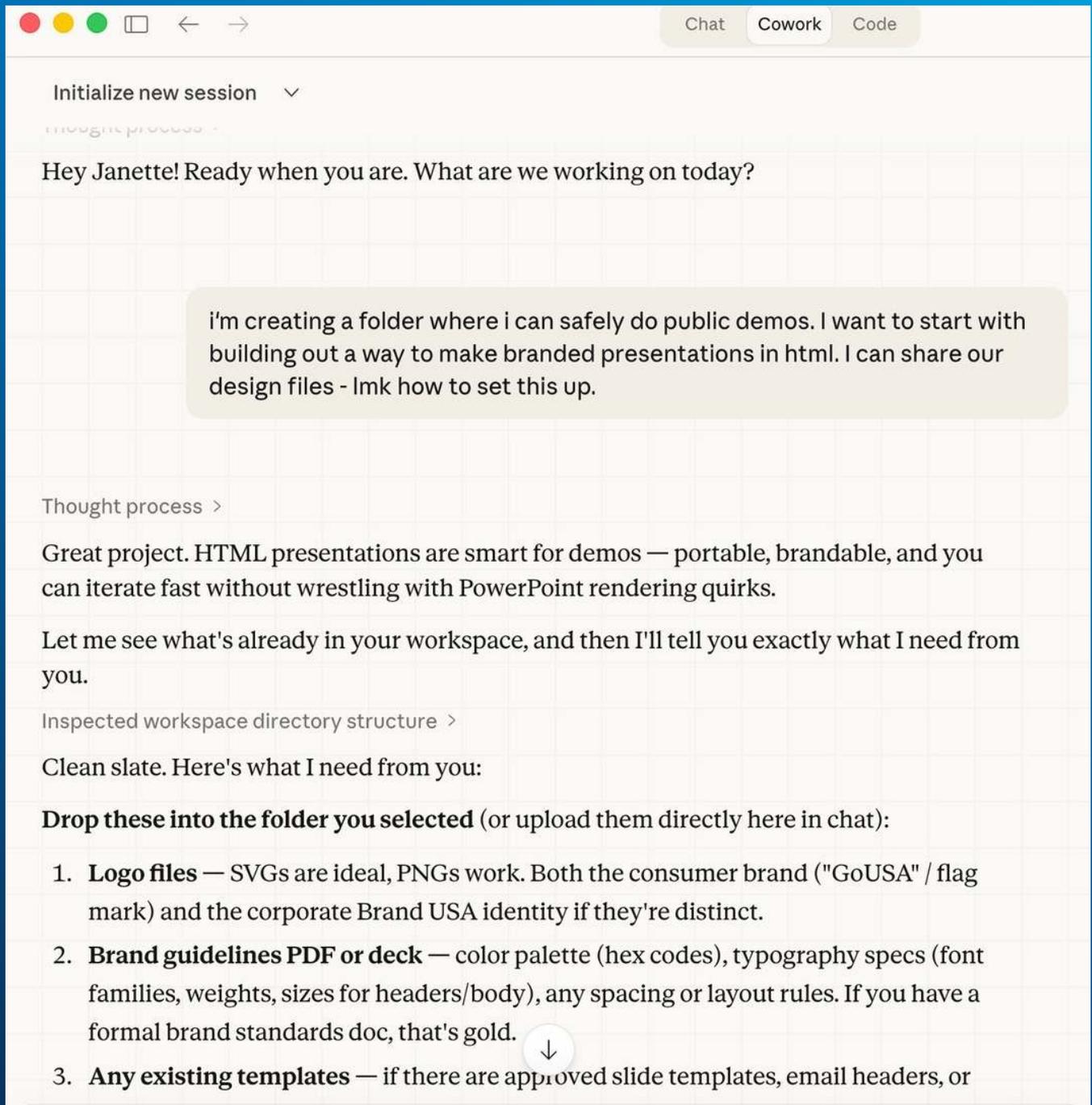
Transform notes to frameworks

The screenshot shows the Claude AI interface. On the left is the Explorer sidebar with a file tree under 'PERSONAL_OS'. The main chat area shows a user prompt: 'i want to take the most interesting insights i've shared from the charter summit and turn it into a framework for a presnetation. Can you sugget some frameworks?'. The AI response is titled 'Thinking' and lists five framework options:

- **1. "The 5 Shifts" — From AI Pilots to AI Culture**
 - Access → Integration (toggle tax, embed in workflow)
 - Efficiency → Value Creation (don't automate the soul out)
 - Individual → Team adoption (learn together, change together)
 - Top-down → Peer-led (influencers drive 80% vs 35%)
 - Vanity metrics → Intent Diversity (measure what matters)
- **2. "Median to Frontier" — Closing the AI Gap**
 - Built around Chatterji's core question. Three pillars: right-size your pilots (baby elephants), reinvent processes not just automate them, measure effort-per-outcome not clicks
- **3. "Beyond Fancy Google" — A Leader's Playbook**
 - Three acts: the problem (toggle tax, AI theatre, capability overhang), the mindset shift (teammate not tool, poets AND quants, judgement work), the playbook (Reuters 5 T's + Glean's 5 insights)
- **4. "The Converging C-Suite"**
 - Directly maps to your CAIO role. Built around the Moderna HR+IT merger as proof point, Jensen's "IT = HR of agents," and cross-functional leadership as the unlock
- **5. "Infrastructure, Not Innovation"**
 - Opens with Bojnov... audiences who are f... — good for internal

At the bottom, a tooltip shows the keyboard shortcut: `Esc` to focus or unfocus Claude.

Transform notes to frameworks



Initialize new session ▾

Thought process >

Hey Janette! Ready when you are. What are we working on today?

i'm creating a folder where i can safely do public demos. I want to start with building out a way to make branded presentations in html. I can share our design files - lmk how to set this up.

Thought process >

Great project. HTML presentations are smart for demos — portable, brandable, and you can iterate fast without wrestling with PowerPoint rendering quirks.

Let me see what's already in your workspace, and then I'll tell you exactly what I need from you.

Inspected workspace directory structure >

Clean slate. Here's what I need from you:

Drop these into the folder you selected (or upload them directly here in chat):

1. **Logo files** — SVGs are ideal, PNGs work. Both the consumer brand ("GoUSA" / flag mark) and the corporate Brand USA identity if they're distinct.
2. **Brand guidelines PDF or deck** — color palette (hex codes), typography specs (font families, weights, sizes for headers/body), any spacing or layout rules. If you have a formal brand standards doc, that's gold.
3. **Any existing templates** — if there are approved slide templates, email headers, or

"the three points on page 7 are too low"

TEAMMATE, NOT TOOL

Workers who see AI as a teammate — not a tool — report dramatically higher productivity gains. Knowledge work is becoming judgement work. It's not poets or quants. It's poets AND quants.

3x

PRODUCTIVITY GAINS
WHEN AI = TEAMMATE

30%

MESSAGING VOLUME
INCREASE YOY

80%

CHANGE DRIVEN
BY PEER INFLUENCERS

"the three points on page 7 are too low"

Customize and control Google Chrome

TEAMMATE, NOT TOOL

Workers who see AI as a teammate — not a tool — report dramatically higher productivity gains. Knowledge work is becoming judgement work. It's not poets or quants. It's poets AND quants.

3×

PRODUCTIVITY GAINS
WHEN AI = TEAMMATE

30%

MESSAGING VOLUME
INCREASE YOY

80%

CHANGE DRIVEN
BY PEER INFLUENCERS

"boring. can
you rewrite?
I give it a
4/10."

Why it's a 4/10:

1. **7 out of 16 slides use the identical left/right split layout.** That's visual monotony. You're basically watching the same slide with different words for 8 minutes.
2. **Body text at 19px on a 1920px canvas is genuinely tiny.** Bullets at 24px aren't much better. When the browser isn't fullscreen, this becomes unreadable.
3. **Too many words per slide.** The brief said "2-4 short bullet points max" and I gave you paragraphs AND bullets. I violated the first rule of presentations: one idea per slide.
4. **Zero visual elements.** No icons, no illustrations, no imagery. Just text blocks on colored rectangles. The only "visual" is the dot pattern that's basically invisible.

I'm going to rewrite this with statement slides that let the big ideas breathe, icon grids instead of bullet walls, dramatically larger text, and real layout variety.

Writing file >

BEYOND FANCY GOOGLE

What Leaders Are Actually Doing with AI

Janette Roush | SVP, Innovation & Chief AI Officer | Brand USA



THANK YOU

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