



## Answers to Questions Received for Brand USA's Digital Asset Management RFP

The following are answers to questions received regarding Brand USA's DAM RFP.

Please note: We have condensed and edited the questions received for space or clarity. In addition, we have removed names and other identifying information of those who posed questions.

**Q: Admin users: The RFP states you would like to have "Unlimited" administrator users. Is there a separation of roles within your admin users? For example, will a portion of your administrators only need to upload assets? Or will all admin users need to have the same permissions for configuring/managing all aspects of the portal?**

A: Yes, admin roles do vary with degree of access to content and ability to perform tasks.

**Q: Ability to track "specific use": Can you provide an example of what is meant by tracking "specific use"?**

A: Currently, users receive a pop-up window, requiring them to inform us as to how and where they are utilizing the content that they are about to download. They must provide this information before they are able to download the specific asset.

**Q: Single Sign On: Will you want to implement SSO (Single Sign-On) for all or some of your user base?**

A: Just in-office users.

**Q: Languages: Will your portal need to support additional languages?**

A: No.

**Q: Provide the extent or use case for the integrations with Drupal 8 CMS and Sprinklr for a proper estimate.**

A: In both cases, our current DAM is easily accessed through our Drupal 8 CMS and Sprinklr. The editor clicks an "open" button and the DAM assets appear, so they may be inserted directly to the platform.

