



REVISED TENTATIVE SCHEDULE This tentative schedule may be altered at any time at the discretion of Brand USA. Brand USA reserves the right to reject any and all proposals, or any part thereof; waive an informality in the proposals and accept the proposal that best meets the needs of Brand USA.

A. Proposal Released	February 14, 2018
B. Written Questions (due by 5:00 p.m. EDT)	February 21, 2018
C. Written Questions Answered and Posted to Brand USA Website	February 22, 2018
D. Notice of Intent To Bid Due (due by 5:00 p.m. EDT)	February 23, 2018
E. Proposal Due (due by 3:00 p.m. EDT)	March 16, 2018
F. Proposal Evaluation by Scoring Committee	March 19, 2018
G. Notification and Scheduling of Finalist Interviews	March 20, 2018
H. Finalist Presentation/Interviews	March 21, 2018
I. Notice of Intent to Award Contract and Public Posting	March 22, 2018



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