



**REVISED TENTATIVE SCHEDULE** This tentative schedule may be altered at any time at the discretion of Brand USA. Brand USA reserves the right to reject any and all proposals, or any part thereof; waive an informality in the proposals and accept the proposal that best meets the needs of Brand USA.

A. Proposal Released	August 25, 2017
B. Notice of Intent To Bid Due (due by 5:00 p.m. EDT)	September 01, 2017
C. Written Questions (due by 5:00 p.m. EDT)	September 01, 2017
D. Written Questions Answered and Posted to Brand USA Website	September 12, 2017
E. Proposal Due (due by 3:00 p.m. EDT)	September 22, 2017
F. Proposal Evaluation by Scoring Committee	September 28, 2017
G. Notification and Scheduling of Finalist Interviews	October 03, 2017
H. Finalist Presentation/Interviews	October 30, 2017
I. Notice of Intent to Award Contract and Public Posting	November 21, 2017

