



Japan - Travel Marketing & Public Relations Services RFP

REVISED TENTATIVE SCHEDULE This tentative schedule may be altered at any time at the discretion of Brand USA. Brand USA reserves the right to reject any and all proposals, or any part thereof; waive an informality in the proposals and accept the proposal that best meets the needs of Brand USA.

A. Proposal Released	October 13, 2017
B. Written Questions (due by 5:00 p.m. EDT)	October 20, 2017
C. Written Questions Answered and Posted to Brand USA Website	October 27, 2017
D. Notice of Intent to Bid Due (due by 5:00 p.m. EDT)	October 20, 2017
E. Proposal Due (due by 3:00 p.m. EDT)	November 20, 2017
F. Proposal Evaluation by Scoring Committee	January 09, 2018
G. Notification and Scheduling of Finalist Interviews	January 16, 2018
H. Finalist Presentation/Interviews conducted in China	Week of March 26, 2018
I. Notice of Intent to Award Contract and Public Posting	April 16, 2018