



REVISED TENTATIVE SCHEDULE This tentative schedule may be altered at any time at the discretion of Brand USA. Brand USA reserves the right to reject any and all proposals, or any part thereof; waive an informality in the proposals and accept the proposal that best meets the needs of Brand USA.

A. Proposal Released	August 4, 2017
B. Written Questions (due by 5:00 p.m. EDT)	August 11, 2017
C. Written Questions Answered and Posted to Brand USA Website	August 22, 2017
D. Notice of Intent to Bid Due (due by 5:00 p.m. EDT)	August 11, 2017
E. Proposal Due (due by 3:00 p.m. EDT)	September 12, 2017
F. Proposal Evaluation by Scoring Committee	September 29, 2017
G. Notification and Scheduling of Finalist Interviews	October 10, 2017
H. Finalist Presentation/Interviews conducted in Mexico City	October 25, 2017
I. Notice of Intent to Award Contract and Public Posting	November 3, 2017

