



REVISED TENTATIVE SCHEDULE

A. Proposal Released	January 22nd, 2018
B. Written Questions (due by 5:00 p.m. EDT)	February 5th 2018
C. Written Questions Answered and Posted to Brand USA Website	February 8th 2018
D. Notice of Intent to Bid Due (due by 5:00 p.m. EDT)	February 28th, 2018
E. Proposal Due (due by 3:00 p.m. EDT)	March 16th, 2018
F. Proposal Evaluation by Scoring Committee	March 23rd, 2018
G. Notification and Scheduling of Finalist Interviews	March 23rd, 2018
H. Finalist Presentation/Interviews conducted in Mexico City	April 2nd-6th, 2018
I. Notice of Intent to Award Contract and Public Posting	April 16th, 2018

