



REVISED TENTATIVE SCHEDULE This tentative schedule may be altered at any time at the discretion of Brand USA. Brand USA reserves the right to reject any and all proposals, or any part thereof; waive an informality in the proposals and accept the proposal that best meets the needs of Brand USA.

A. Proposal Released	October 02, 2017
B. Notice of Intent To Bid Due (due by 5:00 p.m. EDT)	November 03, 2017
C. Written Questions (due by 5:00 p.m. EDT)	November 10, 2017
D. Written Questions Answered and Posted to Brand USA Website	November 14, 2017
E. Proposal Due (due by 3:00 p.m. EDT)	November 17, 2017
F. Proposal Evaluation by Scoring Committee	December 01, 2017
G. Notification and Scheduling of Finalist Interviews	December 04, 2017
H. Finalist Presentation/Interviews	December 14, 2017
I. Notice of Intent to Award Contract and Public Posting	December 18, 2017

