



REVISED TENTATIVE SCHEDULE

A. Proposal Released	July 2, 2018
B. Written Questions (due by 5:00 p.m. EDT)	July 16, 2018
C. Written Questions Answered and Posted to Brand USA Website	July 23, 2018
D. Notice of Intent to Bid Due (due by 5:00 p.m. EDT)	July 30, 2018
E. Proposal Due (due by 3:00 p.m. EDT)	August 13, 2018
F. Proposal Evaluation by Scoring Committee	August 20, 2018
G. Notification and Scheduling of Finalist Interviews	August 27, 2018
H. Finalist Presentation/Interviews	Week of September 10, 2018
I. Notice of Intent to Award Contract and Public Posting	October 15, 2018